

COALITION HOMELESSNESS



Coalition to End Homelessness

P O Box 030177

Fort Lauderdale, Florida 33303-0177

Phone (954) 792-4000 ♦ Fax (954) 585-1964 ♦

www.help4homeless.org

President
Gary Eyen
Sharp Business Systems

Vice President
Dr. Celia Earle
Malcolm Pirnie, Inc.

Secretary
Donna Crump-Butler
BankUnited

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Katherine Lineberger
Barry University
Ulysses Maner
House of Hope
Carol A. Ray
Gateway Community Outreach
Janet Riley
Legal Aid Services

Chief Executive Officer
Laura Hansen

December 15, 2009

Ms. Jennifer Frastai
City of Hallandale Beach
400 South Federal Highway
Hallandale, FL 33309

Dear Ms. Frastai:

The Coalition to End Homelessness is a 501©3 non-profit organization which has been serving the homeless community since 1992. Our most recent audit shows only a 5% administrative expense. There are roughly 10,000 homeless men, women and children on the streets of Broward County on any given night. According to the Broward County helpline, there are 245 families consisting of 225 women and 430 children on a waiting list just to get into some type of shelter. This figure is staggering! In today's economy, there is a new face of homelessness that we cannot ignore. It is our friends, family and neighbors

The Coalition provides an array of services, at extremely low overhead to the most vulnerable. The current programs of the Coalition include:

- ♦ The Community Based Shelter program for homeless families. The program served over 105 families (120 adults and 220 children)
- ♦ The Community Voice mail program has served over 300 clients
- ♦ The Free Storage Program has served over 100 clients since the program started in January
- ♦ The Road to Prosperity
- ♦ Research and Evaluation
- ♦ Community Education, Empowerment Training to clients
- ♦ Advocacy for homeless/low income people
- ♦ The Transportation program which serves approximately 4200 clients a year.

As a result of the economy, the need for services has drastically increased. We don't believe that cutting services for homeless families is a real option when the demand for them is so high. Our efforts have been recognized by both the National and State Homeless Coalitions as providing innovative programs that effectively serve the needs of the homeless. We are government certified and were named in 2005 "United Way's Agency of the Year for Responding to Emergency Needs."

If you have any special funding procedures and/or grant application, please let us know. We feel confident that our work is an excellent investment and hope to work with you in the future.

Sincerely,

Laura Hansen
CEO



Programs and Services

- ▶ **The Community Based Shelter Program** provides emergency overflow shelter for homeless families – primarily single mothers and their young children. Homelessness among families in our community has increased dramatically over the past years and our resources have not kept pace with the need. This critical program allows family to find shelter even when all traditional shelters are full, which is a daily occurrence.
- ▶ **The Road to Prosperity** organization and financial education program helps families organize their important documents (birth certificates, pay stubs, health records, etc), and works with them to develop the education and skills to succeed.
- ▶ **FREE Storage** – The Coalition offers FREE Storage to individuals and families without shelter, and access to that storage on a regular basis.
- ▶ **Community Voice Mail Program** – provides homeless and phone-less people with a way to receive messages. With Community Voice Mail phone-less individuals and families receive messages about employment, housing, health care, mental health care, and other necessary elements of self-sufficiency. The program is a national model with demonstrated success in improving outcomes for homeless and phone-less people.
- ▶ **Arts and Culture** - the first week of November every year the Coalition hosts our Annual "Portrait of Homelessness" Art Exhibit. This exhibit is made up of multi-media art by homeless men, women and children in our Community. The process of creating the art gives them a rare opportunity to express their feelings about their situation, and the display of this incredible work is a powerful tool for public education.
- ▶ **Community Education** is provided through a series of annual trainings which include such subjects as Homelessness 101, Case Management of homeless individuals and families, Cultural Diversity, Suicide Prevention, Affordable Housing and more. These trainings are provided to homeless service providers as well as other groups including local Police, Parks, Hospitals, Churches and any other interested party.
- ▶ **Empowerment Training** is provided semi-annually to homeless people, as well as opportunities for them to be involved in the process of advocating for their own needs. Homeless people are actively recruited to the Coalition Board, Committees, Membership, and Staff.
- ▶ **Advocacy for homeless and low-income people** is conducted at all levels, year-round. The Coalition is active in our community, at the State level and at the National level to educate our elected officials and community leaders about the problem of homelessness and the solutions to this problem including Affordable Housing and Living Wage.
- ▶ **Our Transportation Program** provides free bus passes to homeless people so that they may access social services, go on job interviews, and conduct other activities necessary for self-sufficiency.
- ▶ **Research and Evaluation** is conducted by the Coalition to evaluate the gaps in our continuum of care.



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Chief Executive Officer
Laura Hansen

February 12, 2010

City of Hallandale
Ms. Jennifer Frastai, City Manager Administrator
400 S Federal Highway
Hallandale Beach, FL 33009

Dear Jennifer:

The United States is experiencing the worst economic crisis since The Great Depression. Florida, specifically Broward County, is experiencing unprecedented and unheralded rates of foreclosures and evictions; this has resulted in a significant increase in the number of homeless families with children just as critically needed social services, including shelters, are being closed due to budget cuts at the state and local level. We need your help!

Currently, there are over 245 homeless families consisting of 225 women and 430 children on a waiting list for shelter in Broward County. Many are forced to sleep on the streets. The educational activities of homeless children are too often adversely impacted. The Coalition to End Homelessness directly addresses this problem by directly assisting homeless families with children through the Community Based Shelter program.

The Coalition to End Homelessness is a non profit organization and received Internal Revenue Services 501 (c) (3) designation in 1992. Since its establishment, the Coalition to End Homelessness has been a leader in coordinating services, educating the community and advocating for the needs of the more than 10,000 homeless individuals and families in Broward County, Florida. The Coalition is the sole non-profit agency in Broward County whose purpose is to coordinate services to homeless individuals and families and to advocate for an end to homelessness. Our efforts have been recognized by both the National and State Homeless Coalitions as providing innovative programs that effectively serve the needs of the homeless. We are government certified and were named in 2005 "United Way's Agency of the Year for Responding to Emergency Needs."

We feel confident that our work is an excellent investment and hope to work with you in the future.

Sincerely,

Laura Hansen
CEO

Enclosure

2010 MAY 13 PM 1:09

CITY OF HALLANDALE
CITY MANAGER

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City of Hallandale Funding Request

AGENCY REQUEST FOR CHARITABLE FUNDING

Agency Name: Coalition to End Homelessness

501©3 Organization

Address: 1828 NW 38th Avenue
Lauderhill, FL 33311

1) Give a brief description of your agency:

The Coalition to End Homelessness is a non profit organization and received Internal Revenue Services 501©3 designation in 1992. Since its establishment, the Coalition to End Homelessness has been a leader in coordinating services, educating the community and advocating for the needs of the more than 10,000 homeless individuals and families in Broward County, Florida. The Coalition is the sole non-profit agency in Broward County whose purpose is to coordinate services to homeless individuals and families and to advocate for an end to homelessness.

2) Type of services provided:

Current Programs of the Coalition include:

- ◊ **The Community Based Shelter program** provides emergency overflow shelter for homeless families, primarily single mothers and their children. Homelessness among families in our community has increased dramatically over the past years and resources have not kept pace with the need. This critical program allows families to find shelter even when all traditional shelters are full, which is a daily occurrence. The program served over 105 families (120 adults and 220 children) this past fiscal year.
- ◊ **The Free Storage Program** allows individuals and families without shelter or in transition to store their personal belongings for free for one (1) year with regular access to their belongings. The program has served over 100 clients since last fiscal year.
- ◊ **The Next Step** is the second stage of homelessness. This stage of homelessness is getting the clients back to self-sufficiency. This consists of the following programs the client can receive at the Coalition:
- ◊ **Benefit Counseling** – Client is able to apply for state benefits such as food stamps, Medicaid and Unemployment
- ◊ **Job Search and Resume Writing** – Client is able to write resumes, participate in resume workshops, interview workshops and look for jobs in the EFS database.
- ◊ **Dress for Success** – Client is able to shop for free clothing for interviews and jobs
- ◊ **Bus Pass Program** – The client and service providers receive over 5000 bus passes per month for free to seek jobs, housing and medical care
- ◊ **The Road to Prosperity**
- ◊ **Research and Evaluation**
- ◊ **Community Education, Empowerment Training to clients**
- ◊ **Advocacy for homeless/low income people**

- 3) **Number of years providing services?** 18 years
 4) **Total agency annual operating budget?** \$613,825.00
 5) **Do you have contracts to provide services with other agencies or government entities?**
 Yes

If yes, please list type, amount, service contract dates and contracting agency.

Homeless Initiative Partnership, \$85,000.00, October 2009 thru Sept. 2010, Broward County
 United Way, \$13,500.00, October 2009 thru Sept. 2010 United Way

- 6) **Do you operate any licensed programs?** No

- 7) **Number and type of licensed personnel?** CEO and Program Director
- 8) **Does your agency have any accreditations or certifications?**
Broward County
United Way
- 9) **How much is this funding request for?** \$5,000.00
- 10) **What is the time period you are requesting these funds for?** To continue our valued programs and services that have not yet be delivered
- 11) **Is this funding request to assist in meeting a required match, to fund existing programs or services, or for new services?** This funding is to continue our existing programs and provide an identification program to our Next Step program.
- 12) **How many individuals does your organization serve annually?** Collectively between all programs over 60,000 individuals
- 13) **How many individuals did you serve in the last calendar year?** Approximately 60,460
- 14) **Of the persons served, how many and what percentage were Hallandale residents?** We estimate 5978 Individuals from Hallandale, roughly 10%
- 15) **How many Hallandale residents do you project to serve in the next calendar year?** We estimated 9000, roughly 15%
- 16) **What services will you provide with these funds?** These funds will be distributed to all of our homeless programs including Community Based Shelter, Free Storage, homeless ID replacement and homeless Next Step Program.
- 17) **How do you measure your services delivered?** Serves are measured through organized data collection, case management, and continuous follow up. Each client completes an enrollment form upon entering into one of the homeless programs. General information, demographics and exit survey information is stored in our comprehensive data base to document not only the number of people served, but the city in which they reside, the age, sex and additional pertinent statistics needed to provide detailed reporting.
- 18) **Identify how many units of service in each service your agency delivered in last calendar year, and how many units of service were delivered to Hallandale residents?** During the last fiscal year our CBS program served 120 adults and 220 children, our transportation program served 5,000 clients monthly (60,000) and our free storage program served 120 clients. Total served was 60,460 clients. The number of Hallandale clients was 5978 (roughly 10%). We are eager to increase the Hallandale clients to 15% in the coming year.

I certify that the above information is true and accurate.

Authorized Agent: Laura Jensen

Title: CEO

Signature: _____

Date: _____